

Providing market access for livestock farming via certified good agricultural practices

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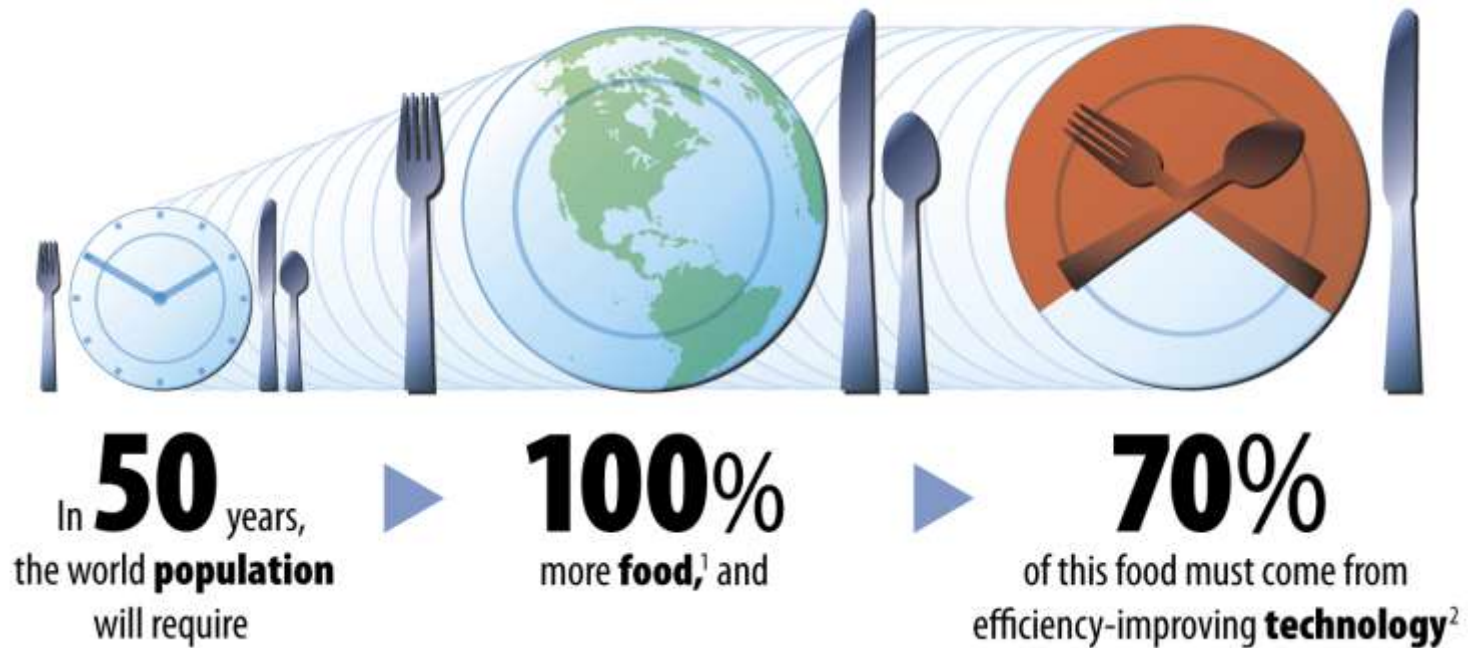


Outline of the presentation

- **Introduction: Why global market access?**
- **What is GLOBALG.A.P ?**
- **Traceability: The GLOBALG.A.P Number**
- **Integrated Farm Assurance Standards**
- **CIPRO and BIPRO**
- **Conclusion and final remarks**

The Global Challenge

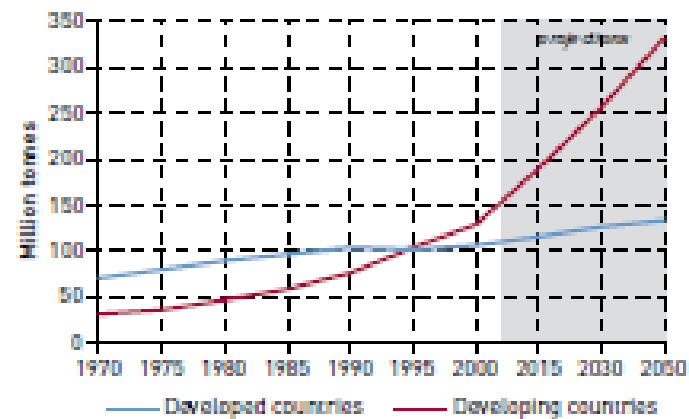
Key Data



Changing circumstances

- increasing demand for livestock products
- Increased urbanization
(4.4% Africa versus 3.1% average of developing countries)
- Population growth
- Economic growth

Figure 1.6 Past and projected meat production in developed and developing countries from 1970 to 2050



Source: FAO (2006a) and FAO (2006b).



Why Market Access ?

Growing global population

Growing global demand for animal protein

Growing markets in Africa, Asia and China

Why Certification of Producers ?

- **Growing consumers' demand for agricultural products certified according to GAP**
- **Reducing food safety risks**
- **Becoming a validated producer and supplier to exporters**
- **Achieving competitiveness in an emerging global market**
- **Reducing costs via harmonisation of buyer requirements**





What is GLOBALG.A.P?

- GLOBALGAP is a private sector body that sets **voluntary standards** for the certification of production processes of agricultural products around the globe.
- GLOBALG.A.P. is a non-profit making organization whose **mission** is to work on the continuous improvement of **Good Agricultural Practices at farm level** to ensure confidence in the safe and sustainable production of food for the benefit of consumers.
- GLOBALG.A.P. criteria:
 - ✓ Food Safety HACCP based
 - ✓ Environmental impact
 - ✓ Worker Safety & Welfare
 - ✓ Animal Welfare



Global Certification

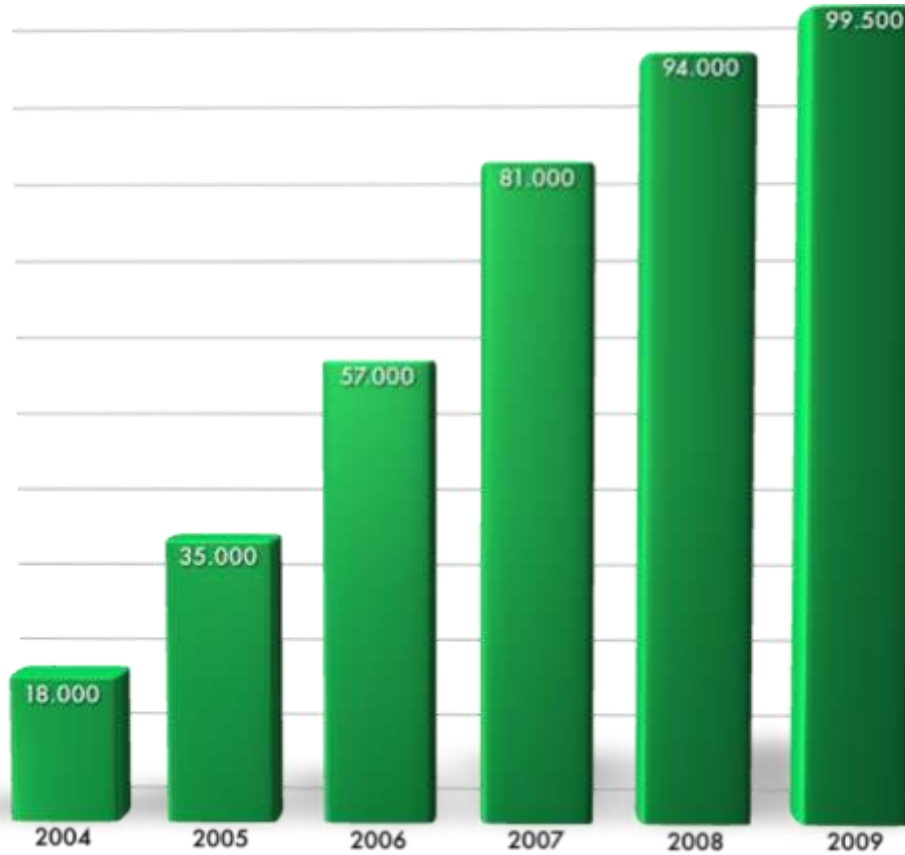


- Certification in more than 100 countries
- More than 130 accredited certification bodies

* As of September 2009



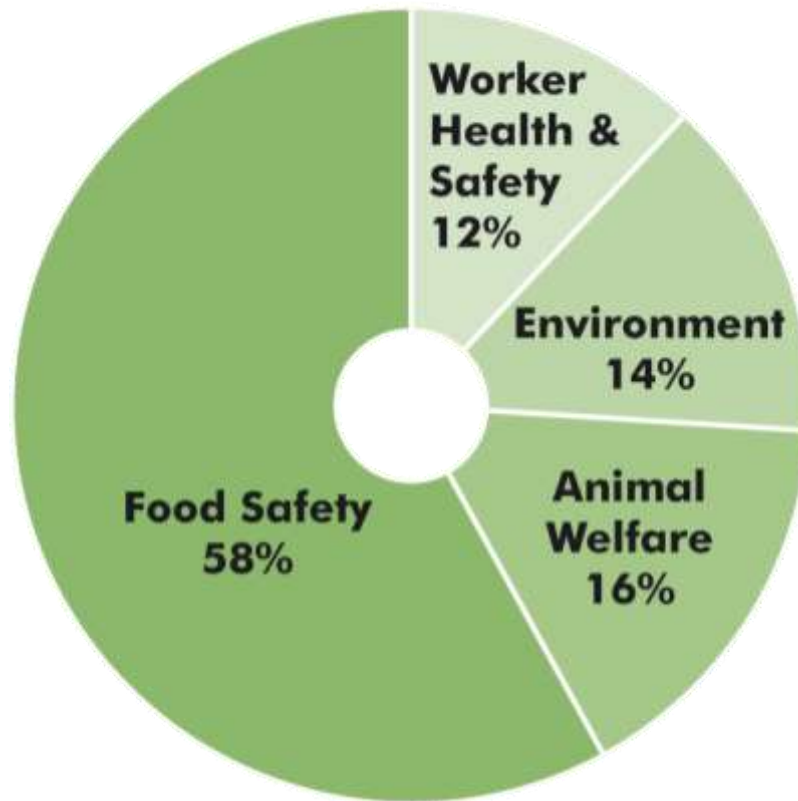
Global Certification Statistics



More than 102.000
certified producers!

as of April 2010

„ONE Auditor through the farm-gate“



**Holistic approach
to farm assurance**



The Standard is B to B

Business to Business (**B to B**)

= GLOBALG.A.P

Label not communicated to consumer

versus

Business to Consumer (**B to C**)

Label communicated to consumer

e.g. Freedom Food Label



but

GLOBALG.A.P number visible on certified products

Supplier Members



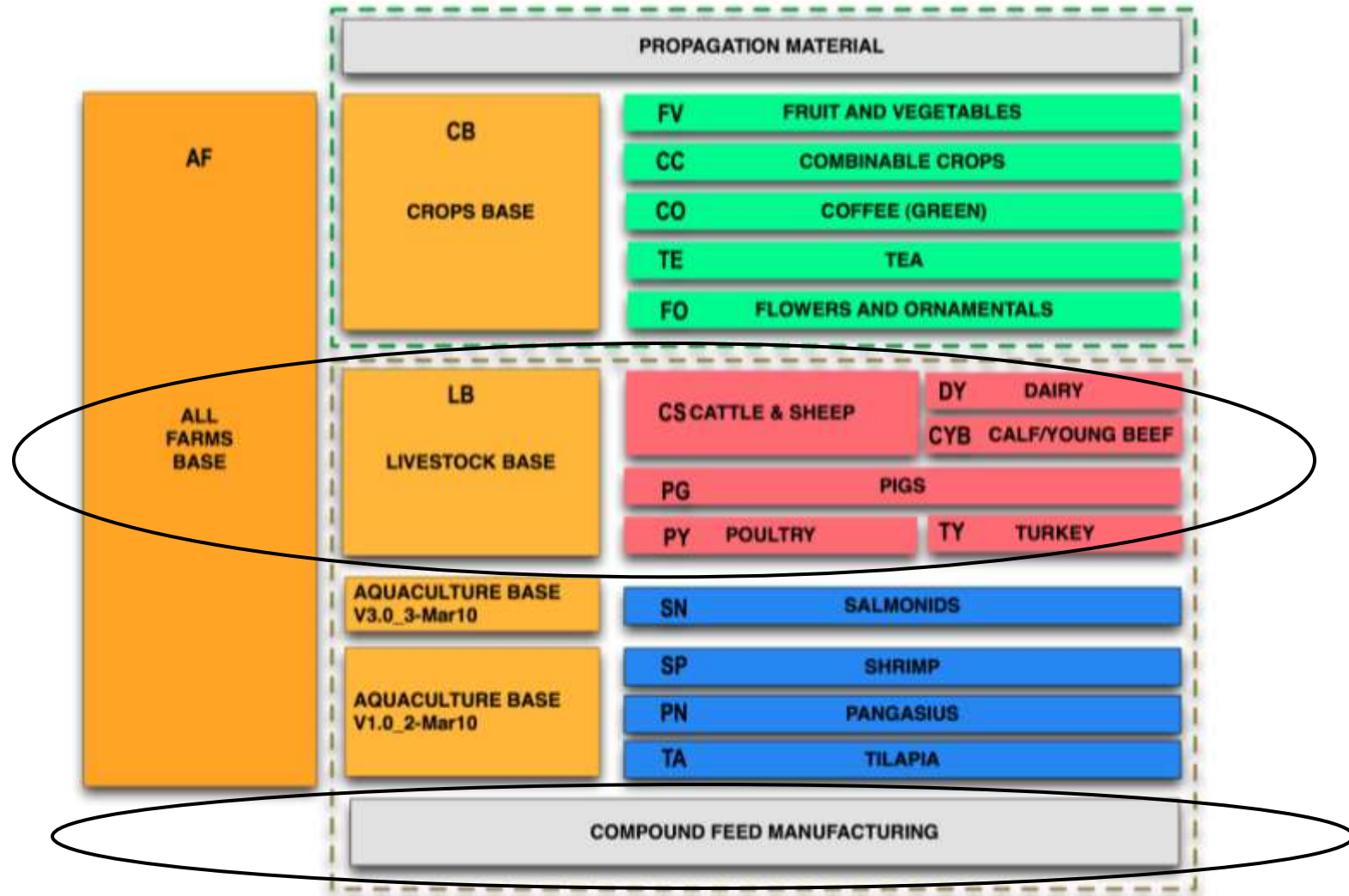
Retail and Food Service Members



Associate Members



The Standard Structure



Pre-Farm Gate

- No more redundancies
- Same levels, and content of the CPCCs for the different scopes
- System open for the integration of new standards and modules
- Customisation of Audit-Checklists





Documentation and Traceability

Documentation of production

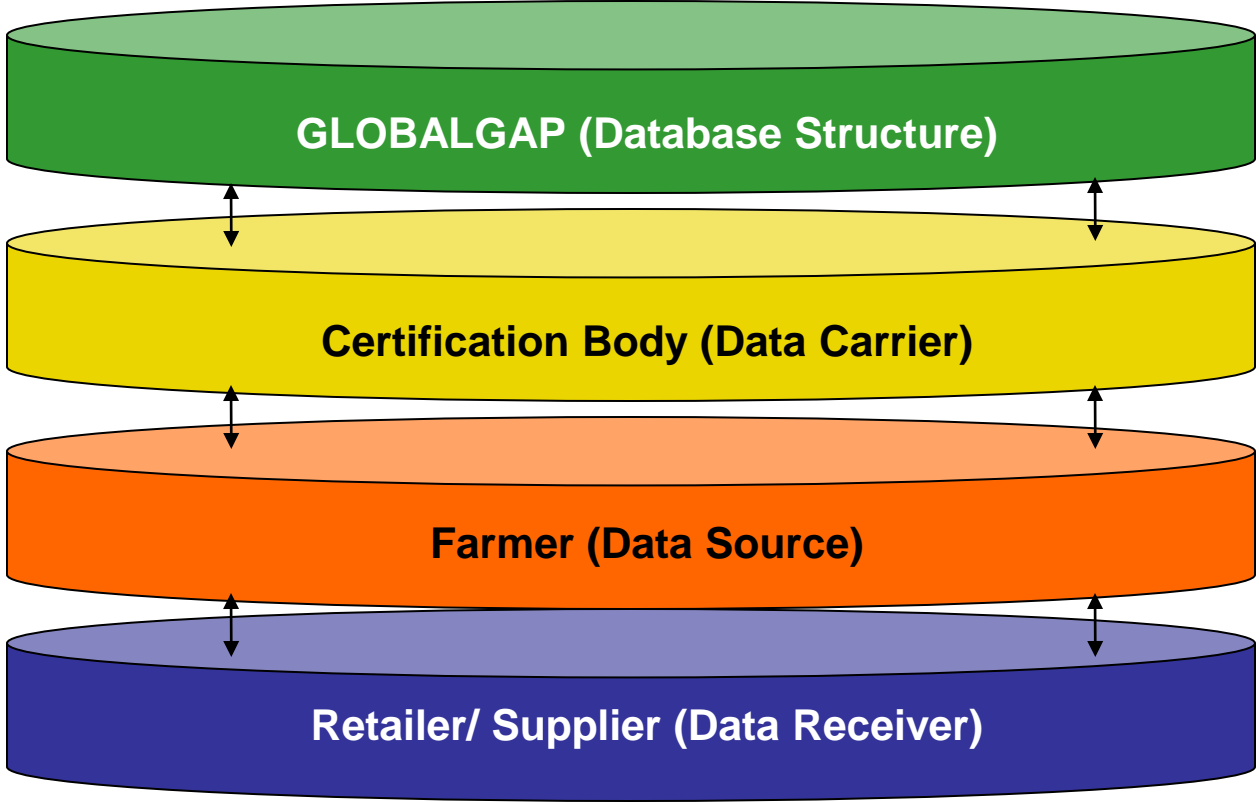
Availability of detailed records for each product

Traceability of product

Legal requirement and/or requirement of purchaser

Identification of producer (and livestock)

Need for unique identification of producer



GGN = GLOBALG.A.P Number

Demand of unique identification of certified producer

Objective: unique identification of each legal entity (individual producers) and its registration in the GLOBALG.A.P database

Solution: GLOBALG.A.P Number and GLOBALG.A.P Database

Structure: unique 13-digit number (e.g. 4049929000000)
remains valid and attached to the legal entity

Syntax: in line within the Global Location Number (GLN) of GS1
officially registered with GS1 (<http://www.gs1.org>)

Use: serves as search key on the GLOBALG.A.P website to
validate certificates

GLOBALG.A.P Online Validation

How can a purchaser or a retailer verify the status of the supplying producer?

Objective: online, anytime, user friendly

Prerequisites: Internet access

**Registration of producer in GLOBALG.A.P Database
(<https://database.globalgap.org>)**

**Process: entering the GGN on the GLOBALG.A.P website
13-digit number (e.g. 4049929000000)**

**Output: CB registration number, Certification Body,
Scheme, Product Status and Certificate Validity.**

Use: Validation of certificates

GLOBALG.A.P Online Validation

Chuck and Blade "B" 633206 Agu.c/paleta

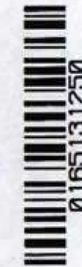
Nro. Caja / Box Num.	Lote / Batch.	Fecha Prod. / Produced	Validez / Validity
65131250	2	18.08.09	18.08.10

Cantidad / Quantity	Peso neto / Net Weight	
3	24.13 kg	53.20 Lbs

Tara / Tare		Peso bruto / Gross Weight	
0.85 kg	1.87 Lbs	24.98 kg	55.07 Lbs



GGN4050373243166



0165131250100000002010063320642475831020241311090818

Beef

Fruit and Vegetables



GLOBALG.A.P Online Validation

GLOBALG.A.P. [switch to old GLOBALGAP](#)



Home



Search



Notification



Login

Search

Public Search

Please enter a complete GLOBALGAP-Number, a registration number, a GLN or a certificate number.

[Start query](#) [New query](#)

Producer

Name:

GGN: 4049928597618

Status:CB/PG Accepted

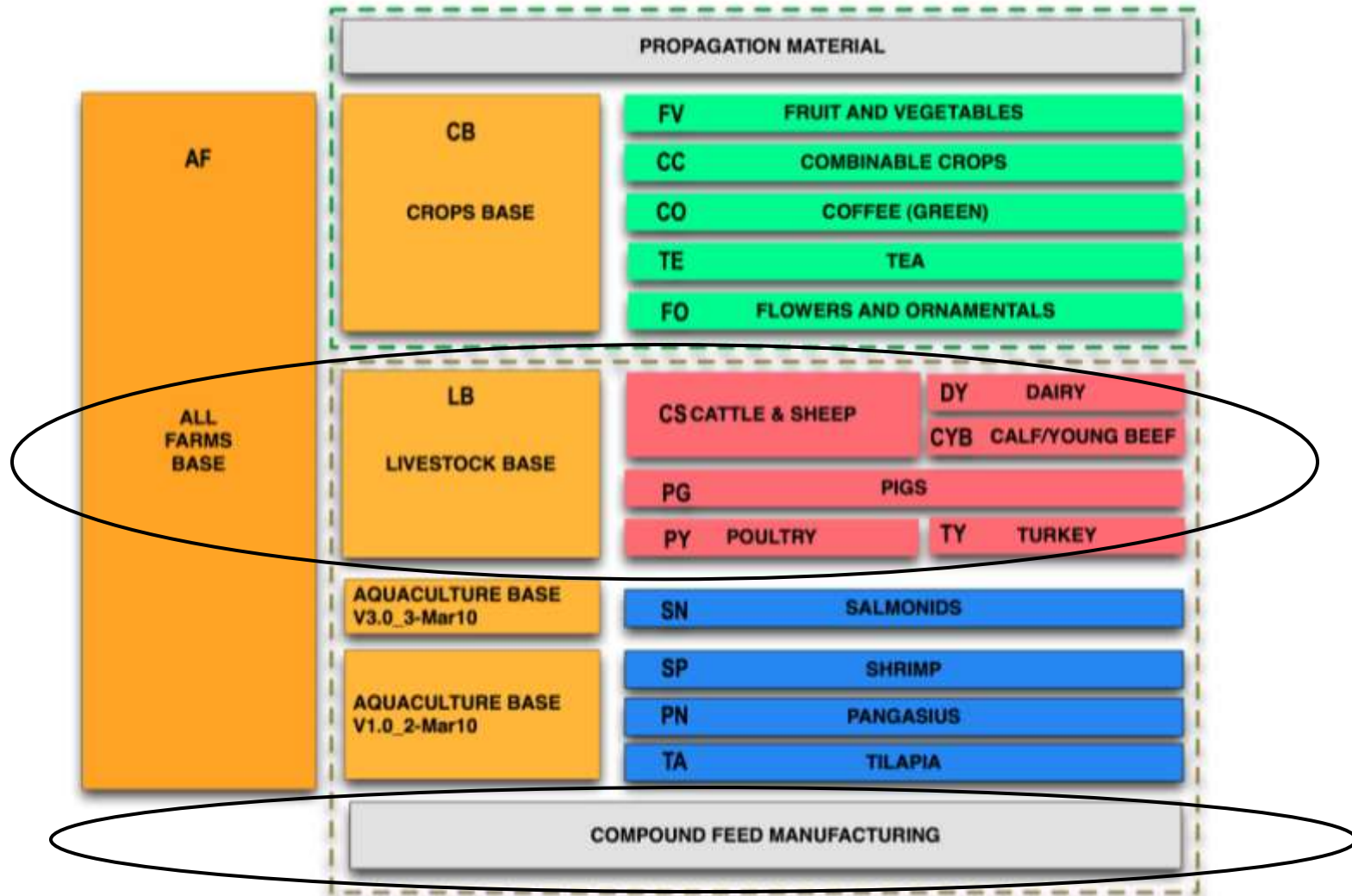
Certificates

Certification Body	Scheme	Certificate (online)	Certificate (PDF)
EGAP	GLOBALGAP IFA Version 3.0, Sept07	en de	en de

Identification of Livestock



The Standard Structure



The Standard's Basic Principle

Show by evidences

- What you do
- How you do it
- How you document and assure



The Standard's Basic Principle

Levels of CPCCs

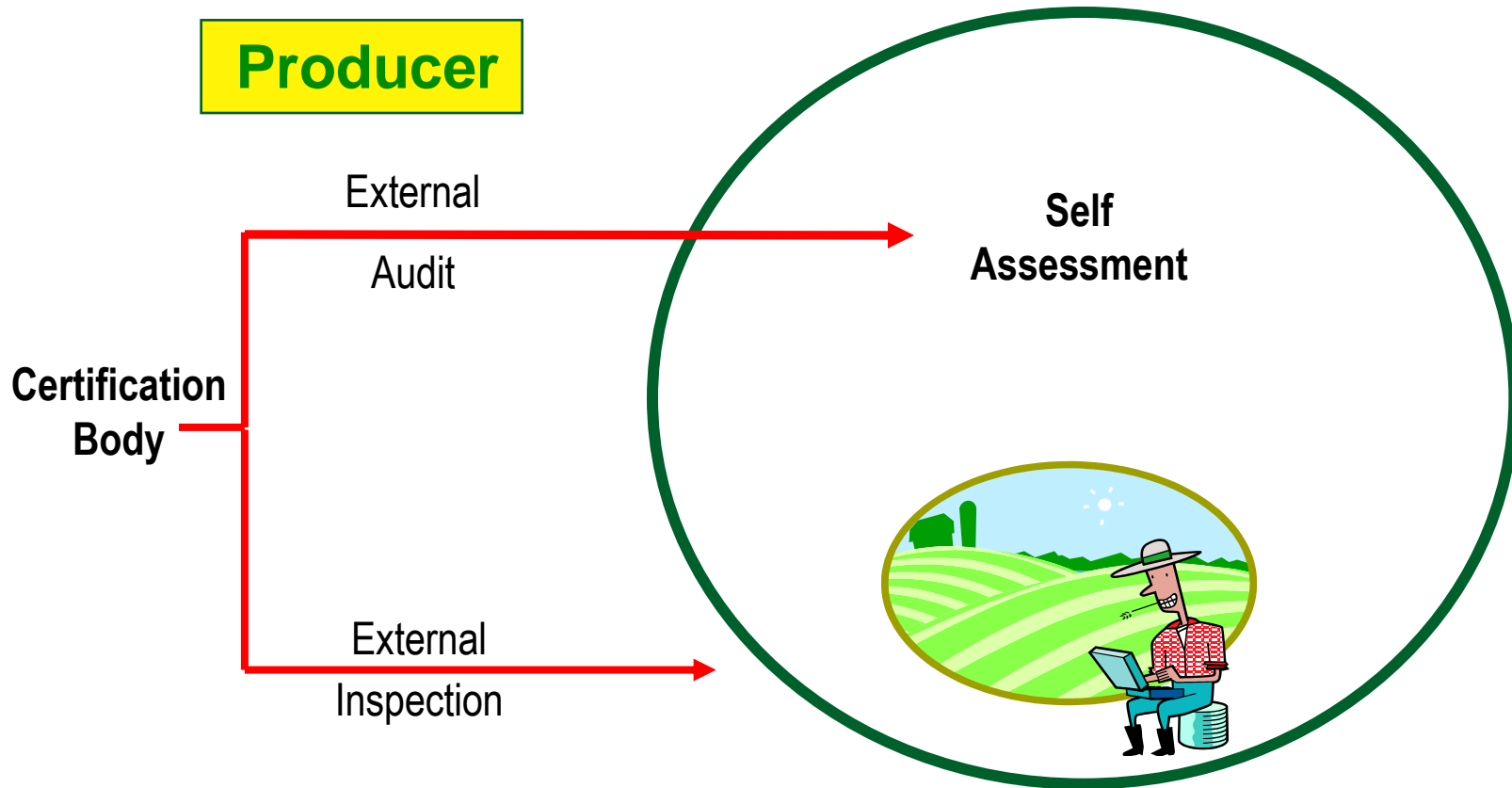
Compliance

• MAJOR MUSTS (MM)	100%
• MINOR MUSTS (mm)	95%
• RECOMENDATIONS (R)	0%



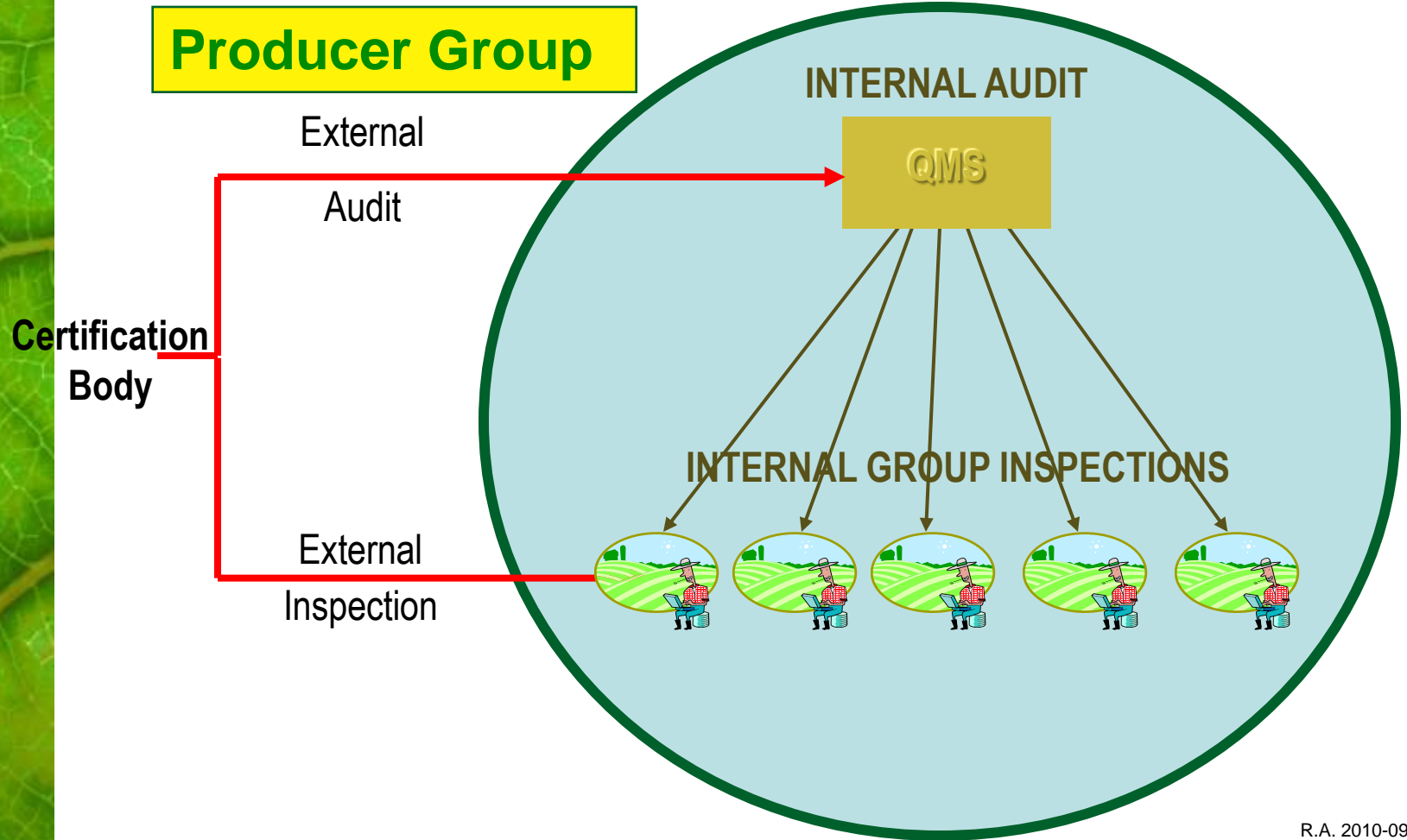
Individual Certification

Option 1/3: Individual Certification



Group Certification

Option 2/4: Group Certification



G.A.P Certification for Livestock

Integrated Farm Assurance Standard



Compound Feed Manufacturing Standard



Livestock Transport Standard



Scopes in Livestock

Integrated Farm Assurance Standard

- All Farm Base
- All Livestock Base
- Cattle and Sheep
- Dairy
- Pigs
- Poultry
- Turkey
- Calf and Young Beef





Compound Feed Manufacturing

**GLOBALG.A.P.'s CFM Standard targets the
Safeguard for Compound Feed Manufacturing
concerning
the avoidance of undesirable substances.**

Contaminants and other substances which are present in and/or on feed and feed ingredients and which constitute a risk to consumers' health, including food safety related animal health issues.



Compound Feed - Risk?

Livestock Base CP 4.1.2:

**Has compound feed been
manufactured by
and
obtained from a source
approved by GLOBALG.A.P.?**

Livestock Base CC 4.1.2:

The actual CFM production location where the feed is sourced from must be certified against the

i) GLOBALGAP CFM Standard OR

ii) a standard that has been successfully benchmarked against the GLOBALGAP (EUREPGAP) CFM Standard OR

iii) an ISO/IEC Guide 65 or ISO/IEC 17021:2006 accredited feed scheme, within 12 months of the producer's registration with GLOBALG.A.P.

The production location must be registered in the GLOBALGAP database with a certificate number that will link it to the producer.

CFM Scope

Scope of Compound Feed Manufacturing Standard

The scope of this standard covers feed for animals of

- **Mammalian**
- **Avian**
- **Aquaculture**

species fed with compound feed and

certified according to GLOBALGAP IFA-Standard





CFM Scope

Scope of Compound Feed Manufacturing Standard

The scope of this standard **covers** all production steps from purchase, handling and storage to processing and distribution of compound feed for food producing animals.

This **excludes** the production of ingredients such as forage or grains (Simple Feed Materials), pre-mixtures, additives or medications (Prepared Feed Supplements) etc.,

but covers the production of Compound Feeds (which can be complete or complementary), that may be produced using any or all of these ingredients as raw materials.



CFM Homemixers?

Livestock base 4.1.8

Do home-mixers source from January 2011 only certified GLOBALGAP combinable crops for mixing feed?.

Scope of CFM:

The production of home mixed feeds which do not leave the farm where they were produced and grazing/foraging for animals is not covered by the GLOBALG.A.P. CFM standard.



Animal Welfare

Awareness of the Consumers

Basic Principle for producers: safeguard the 5 freedoms

Ressource based criteria: husbandry systems

Outcome based criteria: livestock

Practical and feasible audit at resonable price

Role of the Retailers

Livestock Transport Standard WHY?

- **Highly critical point for animal welfare**
- **Emerging legislative framework**
- **High public Awareness**
- **Influence on food safety and quality of carcasses**





Livestock Transport - Scope

(under 1st Public Consultation)

Scope of Livestock Transport Standard

- transport of all animals in the GLOBALG.A.P Integrated Farm Assurance Scheme Section Livestock must only be carried out by GLOBALG.A.P certified operators and their vehicles .
- applies to all operators and vehicles transporting animals for a distance of over 65 km and under 65 km for third party transport.
- farmers transporting for distances less than 65 km must comply with requirements in Livestock Base Section 9 (Livestock Dispatch).

Transparency – Segregation - Traceability

The Parallel Production of Livestock is the response of GLOBALG.A.P to the demand of markets, where production is regulated by specific country of production and country of destination rules.

It enables a supplier as one legal entity to produce livestock of different status for different markets on clearly separated production management units (PMU) and permanently segregated herds.



Parallel Production in Version 4

LB 3.3:

Control Point:

Is a written procedure for the production of certified and non-certified animals of the same species available and implemented?

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Parallel Production in Version 4

LB 3.3:

Compliance Criteria:

There must be a written procedure with clear guideline in place and implemented. The written procedures must:

- i) prohibit a Production Management Unit (PMU) of one legal entity to accommodate certified and non-certified livestock of the same species;
 - ii) **require clear separation of PMUs and permanent segregation of certified and non-certified livestock at all times;**
 - iii) require that mixing and crossing of certified and non-certified animals are avoided; and
 - iv) require that certified and non-certified animals are segregated at loading for dispatch and during transport.
- N/A where exclusively GLOBALG.A.P certified livestock is accommodated by all PMUs of the same legal entity.



Version 4 LB 2.2:

Control Point:

Are workers informed on their duty to report to medical practitioner about their occupation with livestock production when requiring hospital or clinical treatment?

Workers Health and Safety- MRSA

Compliance Criteria:

Should workers of intensive livestock production systems require hospital or clinical treatment then they should inform the appropriate medical practitioner on time about their occupation with and their possible increased risk from bacteria such as

MRSA (Methicillin-Resistant-Staphylococcus-Aureus)

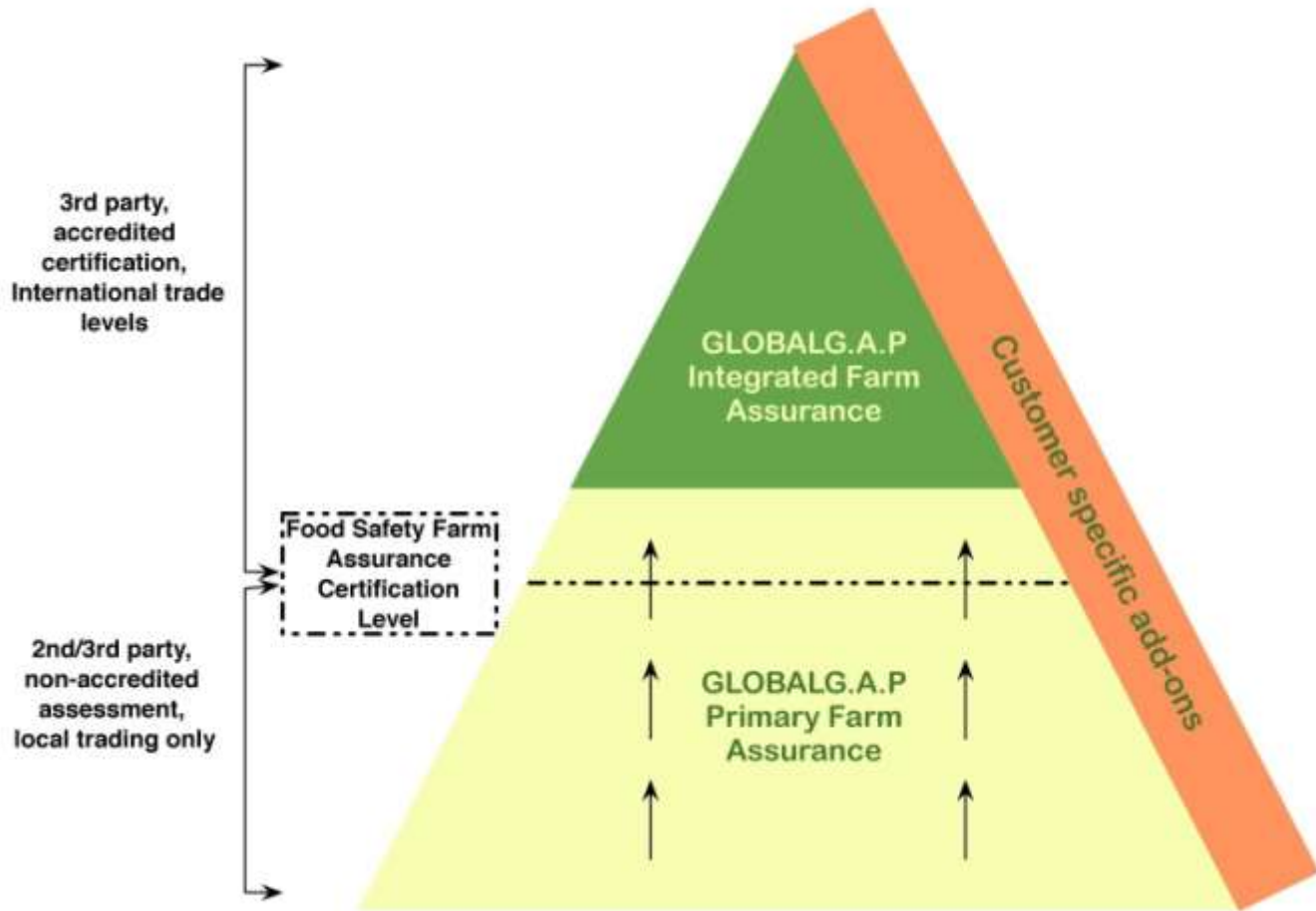
and

ESBL (Extended-Spectrum-Beta-Lactamase).

Workers to show awareness on interview.

Level: Recommendation

PFA – Primary Farm Assurance





Integrity Programme

CIPRO
Certification
Integrity
Programme



„Check the Checkers“

BIPRO
Brand Integrity
Programme



„Check the Labelling“

Integrity Programme: Two Pillars

Issues related to integrity of certificate

- Certified producer not complying with Control Points
- Certification Body not performing inspections in accordance with General Regulations



CIPRO
Certification
Integrity
Programme

Other issues affecting GLOBALGAP brand

- Data missing or not updated in database
- Service level to GLOBALGAP members



BIPRO
Brand Integrity
Programme

Continuous Improvement





Documents at Internet

GLOBALGAP Standard documentation

Free to download :

- ✓ All English official documents
- ✓ Translations

www.globalgap.org --> Standards



Contributions of Bright Animal

Communication of GAP to producers

Motivation of small and medium sized producers to achieve global competitiveness

Spotting of pilot producers

Support for global trade



Conclusions

Demand of markets for certified suppliers of livestock products according to Good Agricultural Practices is emerging globally.

Certification according to GAP is an essential tool for livestock producers to achieve global competitiveness.

Unique identification of the producer via the GGN is essential to provide traceability.

GLOBALG.A.P provides different tools and options for livestock producers.

Conference 2010

GLOBALG.A.P.
The Global Partnership for Good Agricultural Practice



SUMMIT2010

Good
Agricultural
Practice

7th - 8th October | The 10th GLOBALGAP Conference | London, UK



R.A .2010-09

The Global Challenge



...far too many kids are hungry..

Thank you for your attention !

